

# The Pathfinder

Chapter 6014, P.O. Box 7536 Fremont, CA 94537  
Editor: Karen Nickell 510 257-9020



Vol. 45 No. 2

## The President Reports...

“Aim for the Best, 45 Years of Pathfinder Success”

*Kathy says.....*

We're off and running for this Chapter year and I'm so excited that Sally Pierce stepped up to become our 2009-10 Vice President. On behalf of the Board and the Chapter, thanks Sally. We still have some chair positions unfilled; see the Pathfinder Committee list located in the newsletter -- maybe you'd like to step-up.

The next couple of months are going to be busy for us starting with ABW day. In September, we have seven members attending the event in Petaluma to cheer our own Cindy Bonior, President and Chief Executive Director of the Fremont Chamber of Commerce, who will be recognized as one of the three Outstanding Women of Distinction for this year. Then on September 24-26, we have five members attending the National Women's Leadership Conference in Kansas City, Missouri to participate in the celebration of ABWA's 60<sup>th</sup> Anniversary. The Pathfinder *Shop to Earn* on-line fundraiser has officially started and thanks to Mary Greppi for her outstanding information program in August; we now can raise money through our on-line web-based fundraiser. Check out the article at the back of this Newsletter.

October focuses on our Comedy Club fundraiser at the Saddle-rack on the 18<sup>th</sup> spearheaded by Chair Mary Greppi. Remember it takes all of us to sell tickets and help out with that fundraiser. All monies raised go towards our members and students educational funds.

On October 21<sup>st</sup> the Chapter will celebrate our 45<sup>th</sup> Anniversary. I am confident that Chair Jackie Kranich will have an outstanding evening prepared for us. I am told that we can expect some surprises by way of the City Council and the media.

Elise Balgley challenged all Pathfinder members to bring in new members in order to help us to qualify for our Best Practices submission at the end of our Chapter year. Welcome, Karen Carter as our first new member of the 2009-10 year.

By this point you have to be so excited to see what is in the planning stages for the remainder of the year. I know I just can't wait for all the activities, speakers and other exciting months ahead. Our November Chapter meeting is the Pathfinder traditional "White Turkey" auction. Please bring your new (or like new) items to the meeting and Auctioneer Colleen Ganaye will raise the bar on monies made through your bids. Come one, come all and bring guests too. It's a fun evening!

In order to speed up some of our business action items on the agenda, please remember to refer to your newsletter prior to the meetings, as articles published such as the Treasurer's report and Chapter minutes will be voted on at Chapter meetings.

Well that's all for this month. I look forward to the next few months and an opportunity to work with each of you on your various committees and positions. My next months' message will contain a Conference synopsis as seen through the attendees' eyes.

*Kathy*

September 2009

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Never lose your passion.  
If you do, you lose your edge.

--Pat Summitt





# Tidbits

## ***MARK YOUR CALENDAR:***

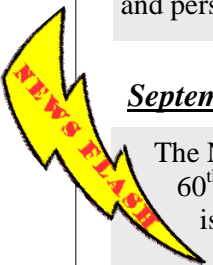
***September 12*** - Saturday - ABWDay: Petaluma (carpool with other ABWA sisters)

***September 16*** - General Meeting: "Women's Instructional Network" (WIN) Speaker: Amy Dawson

Amy will present an informative and interactive presentation on how WIN can enhance all of our professional and personal skills and position us to bring leadership and change to our workplace and Pathfinder group.

***September 24 - 26*** - **60th Anniversary** National Women's Leadership Conference, Kansas City, MO.

The National Women's Leadership Conference is just a few days away. There's still time to register for the 60<sup>th</sup> Anniversary Conference in Kansas City, Missouri, running "September 24-26. Remember the Chapter is paying for all active members' early registration fees of \$479.00. The Pathfinder "purse" going to the Conference is still needing some more items. **Please bring your gift item(s) to the September meeting.** So far we have a couple of interesting books, scarf, pin, journal, hand-turned pen, Starbucks gift card, book-mark and promises of perfume, clothing gift certificate, and other "new" items. Be creative and think of something neat to donate. Be thinking of a clever name for the purse and we can briefly discuss at the next meeting.



***September 30*** - Fundraiser Meeting: 6:30 at Barbara Jenkins' home

***October 24*** - General Meeting: Pathfinder's Celebrate 45 Years of Success Speaker: TBD



Our Chapter will be celebrating our 45<sup>th</sup> Anniversary at the October 21<sup>st</sup> meeting. As they say, "time flies when you are having fun." Well it certainly is true for the Pathfinder Chapter. During the last 45 years, we have had lots of fun and accomplished a great deal. Just think of all the women we have had some influence on both personally and professionally.

We will have a really great program (details have not been finalized yet, so can't be announced at this time), so make sure you invite guests to join us on this very special occasion.

***November 18*** - General Meeting: White Turkey Fundraiser

***December 16*** - General Meeting: Holiday Celebration

Don't forget to bring a (new) raffle item for Opportunity Drawing



**Pathfinder Chapter  
General Meeting Agenda  
September 16, 2009**

**CALL TO ORDER**

Invocation & Pledge of Allegiance

Mission Statement

Introductions

*(Executive Board and Woman of the Year)*

Introduction of Guests

Self Introductions

*(Networking & Personal Announcements)*

Birthday Recognitions

Approval of August Minutes

Approval of August Treasurer's Report

**DINNER**

**OPPORTUNITY DRAWING**

**BUSINESS**

Banquet Report

Bay Area Council Report

Correspondence Sec. Report

Fundraiser - Comedy Club

Opportunity Drawing Report

**PROGRAM:**

Women's Instructional Network" (WIN),

**BENEDICTION**

**ADJOURNMENT**

Kathy Zubrod

All

Kathy Zubrod

Kathy Zubrod

Sally Pierce

All

Kathy Zubrod

Kathy Zubrod

Polly Olsen

Sally Pierce

Rebecca Lalwani

Renee White

Mary Greppi

Polly Olson

Amy Dawson

All

Kathy Zubrod

**CHAMBER OF COMMERCE  
Mixers/Ribbon Cuttings/Other Events**

As ABWA is a member of the Fremont and Newark Chambers of Commerce, you may attend their regular mixers, increasing your own business contacts, and spreading the well-kept secret about ABWA with other local business women. Great food and great networking. Give them a try.



**Fremont Chamber**

[www.fremontbusiness.com](http://www.fremontbusiness.com)

**September 23** - 5pm - 7pm Mixer sponsored by Car West Elite

**September 30** - 5pm, Ribbon Cutting, Pacific National Bank

**October 13** - 5pm Ribbon Cutting, Fremont Elk's Lodge



**Newark Chamber**

[www.newarkchamber.com](http://www.newarkchamber.com)

**September 19 - 20** - Newark Days: "People, Pride, and Progress"

**September 22** - 5pm - 7pm Mixer sponsored by Newark Unified School

**October 27** - 5pm - 7pm Mixer sponsored by W Silicon Valley



We need your input for future speakers or a Business/Marketing program idea. Contact any board member in person, by phone or email with your suggestion(s).



## ABWA Pathfinder Chapter Meeting Notes for August 19, 2009

The meeting called to order at 7pm.

Recited the Invocation and Pledge of Allegiance

President Kathy Zubrod introduced the executive board and WOY

Introduction of guests. Members introduced themselves

Birthday Recognitions – Sharon Apple, Kathy Flowers, Patty Pratt & Barbara Jenkins

Kathy Zubrod asked for any changes and/or corrections to the July minutes; none, filed.

Treasurer's Report: No changes made to the last month's Treasurer's Report; filed for audit.

Budget 2009-10: Motion to approve Budget 2009-10. Approved

Membership: Elise Balgley asked each of us to bring in a new member this year.

Opportunity Drawing Report: \$45 collected; Polly Olson

Audit Report: Jackie Kranich read the Audit Report and it's put on file.

Banquet Report: Sally Pierce reported 12 members and 3 guests.

BAC Report: Rebecca Lalwani noted that Pathfinder will pay for registration of Pathfinder members at ABW Day on Sept 12<sup>th</sup> in Petaluma. Speaker: Mike Robbins. Next BAC Meeting is Nov 8<sup>th</sup>.

Best Practices: Elise Balgley conducted a survey. Read the Proud Code of Conduct and we adopted it. In order to meet Best Practices, we need to have 30 members on the National Roster by July 2010 and have 3 attendees at National Conference. We also need to have a Business Plan.

Fundraiser – Comedy Club – Mary Greppi handed out 10 tickets to each of us to sell for our Comedy Club Night on October 18<sup>th</sup> at the Saddlerack. There will be a 50/50 drawing, Live Auction and Silent Auction. It's from 6pm-9:30pm. Mary suggested we each send an Evite out to our personal friends. We are hoping for 250 attendees at the event.

National Women's Leadership Conference is Sept 23<sup>rd</sup> – 26<sup>th</sup>. Pathfinders will pay for your registration. We need items for the *Purse-onality*. Please bring items to our next meeting.

Program – *Live Green, Buy Green, Sell Green* – Easy fundraiser to grow profits with web-based fundraising presented by Mary Greppi. Shop to Earn/Shop to Earth.

Adjourned at 9:15pm

Respectfully submitted,  
Patty Pratt, Secretary



### Treasurer's Report for August 2009

<b><u>Ways &amp; Means</u></b>	<b>Balance Forward</b>	<b>\$ 2,000.00</b>
Revenue	Transfer from GF	\$ 500.00
Expense	Zubrod (fundraiser tickets & flyers)	\$ 94.57
**cks written from W&M inadvertently or due to lack of funds in GF; see below -- to be transferred back during September .		\$ 2,137.00
<b>Ending Balance</b>		<b>\$ 268.43</b>

<b><u>General Fund (Checking)</u></b>	<b>Balance Forward</b>	<b>\$ 909.64</b>
Revenue	Dinners (12 members, 3 guests)	\$ 375.00
	Opportunity Drawing	\$ 45.00
	Annual Dues (7 members) (Olson, Apple, Lalwani, Throop, Greppi, Pratt, Kranich)	\$ 336.00
	Business Card Ads (Jenkins, Zubrod, Derham, Balgley, Kranich)	\$ 125.00
	Transfer (from Savings/Education)	\$ 3,000.00
	Total Revenue	\$ 4,790.64
Expenses	K. Zubrod (Pres. Expense)	\$ 25.00
	ABWDay Attendance (Greppi)	\$ 45.00
	MCNS (Website Domain, 6 mos)	\$ 30.00
	Transfer Back to W&M	\$ 500.00
	Total Expenses	\$ 600.00
<b>Ending Balance</b>		<b>\$ 4,190.64</b>

<b><u>Education Fund (Savings)</u></b>	<b>Balance Forward</b>	<b>\$ 3,218.09</b>
Revenue	Interest	
Expense	Transfer to General Fund	\$ 3,000.00
<b>Ending Balance</b>		<b>\$ 218.09</b>

\*\* (Jenkins, WOY conf & airfare, \$804; Balgley conf \$479; Pierce, conf \$479, Hilton Dinners \$375)

"Finding your entrepreneurial spirit and making it strong is more important than the idea or business you are developing."



**Pathfinder Committee Responsibility 2009-2010**

**PRESIDENT**

Bay Area Council Rep  
Best Practices-Co  
Best Practices-Co  
Bylaws/Standing Rules  
Parliamentarian  
Raffle  
Sunshine  
Woman of the Year

**Kathy Zubrod**

Rebecca Lalwani  
Elise Balgley  
Debbie Derham  
Barbara Jenkins  
Kathy Flowers  
Polly Olson  
Sharon Apple  
Barbara Jenkins

**510-490-1056**

510-656-8355  
408-956-8660  
510-494-0829  
510-657-0573  
510-247-1539  
510-794-1782  
510-651-5540

**VICE PRESIDENT**

Banquet  
Program  
Vocational

**SALLY PIERCE**

Sally Pierce  
VACANT  
VACANT

**409-281-2824**

408-281-2824

**RECORDING SEC'Y**

Membership-Co  
Membership-Co  
Historian

**PATTY PRATT**

Elise Balgley  
Lisa Baca  
Louis Troop

**510-501-9999**

408-956-8660  
510-449-4111  
925-862-0829

**CORRESPONDING SEC'Y**

Newsletter  
Publicity  
Website

**RENEE WHITE**

Karen Nickell  
VACANT  
Karen Nickell

**510-790-0822**

510-257-9020  
510-257-9020

**TREASURER**

Education  
Fundraising (Round Up)

**BARBARA JENKINS**

Karen Nickell  
Mary Greppi

**510-657-0573**

510-257-9020  
510-386-9891



**Barbara Jenkins**  
ID# 67138  
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E-MAIL: ebalgley@aol.com

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2450 Peralta Blvd., Suite 124  
Fremont, CA 94536

**Deborah A. Derham, EA**  
Business & Tax Consultant



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**Jackie Kranich**  
510-794-1938

Email: jkranich@sbcglobal.net  
Web: www.jk4juiceplus.com  
24 Hour Info: 800-942-1260



**Kathy Zubrod**  
American Cancer Society Volunteer  
California Division, Inc.

☎ 510.364.6992  
pzubrod1@comcast.net

Contact Barbara Jenkins, 510-657-0573 to have your business card included. Rates are \$25.00 per year.



**Mission Statement**

"The mission of the American Business Women's Association is to bring together business-women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through education, leadership, networking support and national recognition."

**ABWA'S PROUD CODE OF CONDUCT**

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

**ABWA Pathfinder Officers  
2009-2010**

President	Kathy Zubrod	510-490-1056
Vice President	Sally Pierce	408-281-2824
Recording Secty	Patty Pratt	510-501-9999
Treasurer	Barbara Jenkins	510-657-0573

**ABWA National Officers  
2008-2009**

President	Vickie Marlett	Irving, TX
Vice President	Casey Coven	Annapolis, MD
Secty/Treasurer	Debbie Horrocks	Piedmont, OK
Dist.VI VP	Michelle Egbert	Col Springs, CO
	(www.abwamichelle.com)	

**Meeting & Dinner Reminder**

Our dinner meetings are held on the 3rd Wednesday of each month at the Hilton Hotel, 39900 Balentine, Newark. You are cordially invited to attend. **NEXT MEETING — WEDNESDAY, September 16, and October 21, 2009**

**Dinner:**                   **Cost:** \$25.00  
**Time:**                   6:30 p.m. - Social and Networking; Dinner: 7:00 p.m.  
**RSVP:**                   By the third Monday of each month. **NO LATER THAN NOON**  
**To:**                       Sally Pierce: 408-281-2824 or email [acepierce33@yahoo.com](mailto:acepierce33@yahoo.com)

Please be sure to call Sally if you are **NOT** attending. Leave a message on her voicemail. **If you fail to notify Sally that you are not attending, you will be billed by the Treasurer for the cost of the meeting & meal.**

Please inform invited guests that there is a \$25.00 dinner charge, payable at the door. This will help avoid any embarrassing situations for you both.